

## About Our Charities

### **American Family Children's Hospital—[uwhealth.org/kids](http://uwhealth.org/kids)**

American Family Children's Hospital is a state-of-the-art, 61-bed facility where the combination of a high level of care given by an exceptional team of physicians, nurses and other clinicians and a warm patient and family friendly setting results in the best possible outcomes for children. Funds provided through the NFL Alumni support the family meal program and serve other emergent needs of patients and their families.

### **Glacier's Edge Council, Boy Scouts of America—[glaciersedge.org](http://glaciersedge.org)**

Glacier's Edge Council is comprised of representatives of more than 150 community organizations holding charters to operate a program of the Boy Scouts of America. Their mission is to prepare young people to make ethical choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

### **Lad Lake—[ladlake.org](http://ladlake.org)**

For more than 100 years Lad Lake has provided highly individualized care for at-risk youth and families in SE Wisconsin. Focusing on the core areas of Education, Independent Living, Mentoring, and Education; all programs share the goal of life skills development and successful independence in our communities. Serving more than 1,800 youth and families a year, Lad Lake continues its commitment to changing lives and guiding growth.



#### **NFL Alumni Madison Chapter**

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### **NFL Alumni Charity Golf Tournament and Celebrity Banquet**

**Sponsorship  
Opportunities  
2011**



[nflalumnimadison.org](http://nflalumnimadison.org)

## Sponsorship Opportunities and Benefits

### Major Sponsor—\$10,000+

- Logo displayed prominently on printed materials including the banquet program and schedule of events;
- Acknowledged as Major Sponsor on website with link to your website;
- Logo displayed on promotional signage at the banquet and golf tournament; including a logo sign on four holes on the golf course;
- Three tables of eight at the banquet with a NFL Alumni team captain;
- Three foursomes at the golf tournament. Teams will be paired with a prominent NFL Alumni player;
- One prize for each team member based upon tournament finish;
- Swag bag of NFL Alumni items for each player valued at \$250 each;
- Opportunity to provide product/information in swag bag at event;
- Right of first refusal for 2012 event.

### Corporate Sponsor—\$7,500

- Logo displayed prominently on printed materials including the banquet program and schedule of events;
- Acknowledged as Corporate Sponsor on website with link to your website;
- Logo displayed on promotional signage at the banquet and golf tournament; including a logo sign on two holes on the golf course;
- Two tables of eight at the banquet with a NFL Alumni team captain. Tables will be prominently placed near the stage;
- Two foursomes at the golf tournament.
- One prize for each team member based upon tournament finish;
- Swag bag of NFL Alumni items for each player valued at \$250 each;
- Opportunity to provide product/information in swag bag at event;
- Right of first refusal for 2012 event.

### Hole Sponsor—\$2,950

- One table of eight at the banquet with seating by a NFL Alumni team captain;
- One foursome at the golf tournament;
- One prize for each team member based upon tournament finish;
- Swag bag of NFL Alumni items for each player valued at \$250 each;
- Logo sign on one hole on the golf course;
- Recognition in event program.

### Banquet Table Sponsor—\$1,000

- One table of ten at the banquet;
- Recognition in banquet program;
- Name on table sign at the event.

*The NFL Alumni Madison Chapter is a nonprofit organization composed primarily of former professional football players who join together to support youth charities. Sponsorship contributions are tax-deductible as allowable by law.*

The winning team of the golf tournament will receive an all-expense paid trip to the NFL Alumni “Super Bowl of Golf,” held in spring at a warm-weather resort.